Permit #F00027434

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027434 **Type of Permit:** FILMING **Release Date:** 04/28/2010

Production Company	BL4 PRODUCTIONS
Insured Company Name	BL4 PRODUCTIONS
Contact Phone No. 1	818-880-5385
Contact Phone No. 2	
Fax	
Address	100 UNIVERSAL CITY PLAZA, #5170 UNIVERSAL CITY, California 91608
Production Title	POUND 4 POUND/FEEDING AMERICA
Type of Production	Commercial - PSA

Producer	Mike Sanders
Director	Jim Cartwright
1st AD	James Cartwright
Production Manager	Mike Sanders
FilmL.A. Coordinator	Adrian Fayad
Location Manager	Mike Sanders
Primary Phone	Office - 818-763-2100
Secondary Phone	Mobile - 703-795-8064
Location Assistant	Mike Sanders
Primary Phone	Office - 818-763-2100
Secondary Phone	Mobile - 703-795-8064

Fees

FILMLA MODIFIED PERMIT APPLICATION FEE	$50.00

Total Permit Fee $50.00

Number of Locations 1

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Summary Information

Location

Location 1 of 1

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Production Company BL4 PRODUCTIONS
Insured Company BL4 PRODUCTIONS
Production Title POUND 4 POUND/FEEDING AMERICA

Location Manager Mike Sanders
Primary Phone Office - 818-763-2100
Secondary Phone Mobile - 703-795-8064

Location Address 10844 Acama St, Los Angeles, CA, 91602

Location Names

Location Type Park

Location Description NORTH WEDDINGTON PARK

Film Dates 4/28/2010 - 4/28/2010 10:00 - 18:00

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents BL4 Agent Letter340.pdf
North Weddington Guidelines1 _3_.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	3
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	8

Filming Activities All exterior dialogue; walk & talk/ interviews with handheld camera/equipment; All filming contained on park property;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note NO MONITOR REQUIRED.

Parking

Base Camp
Location Type : Location
Street : At location, in designated park parking area.

Crew Parking
Location Type : Location
Street : At location, in designated park parking area.

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of BL4 productions ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 10/29/09

BL4 Productions
Name of Principal

By: _____
Representative's Signature

DAVE SCHULZ
Print Representative's Name

LINE PRODUCER
Representative's title

4146 Lankershim blvd Suite 300
North Hollywood CA 91602
Principal's Address

818-763-2100
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

Jessica Loeb
w/Film Permits, Inc.

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

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- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- Ok to film at North Weddington Park in the 1st come 1st serve picnic area.
- Ok to park 2 vans and 2 cars in the parking lot.

F-27434 BL4 PRODUCTIONS "POUND for POUND"

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